

## PRIVACY POLICY METALMEMORIES.NL (GDPR)

Your privacy is a core value, even in the chaos of a festival. This privacy policy has been drafted in accordance with the General Data Protection Regulation (GDPR) and explains how we handle personal data on the website <https://www.metalmemories.nl/> (hereinafter: "the Website").

### 1. Who are we?

MetalMemories (hereinafter: "MetalMemories") is the data controller for the processing of personal data as set out in this statement. Reachable via: [support@metalmemories.nl](mailto:support@metalmemories.nl).

### 2. What data do we process?

- Photos (Visual Data): We process photos in which individuals may be identifiable. An identifiable portrait constitutes personal data. We use these for the execution of the photo experiment and to display atmospheric images on the Website.
- Technical Data: We automatically strip all EXIF data (such as GPS location data and camera specifications) immediately upon upload. We do not store IP addresses in our permanent database and do not make use of tracking cookies or tracking software.
- Contact Details: If you email us at [support@metalmemories.nl](mailto:support@metalmemories.nl), we store your email address and name solely to handle your inquiry or removal request.

### 3. Legal Basis (Art. 6 paragraph 1 sub f GDPR)

We process atmosphere and festival photos based on Legitimate Interest. The interest is to provide an interactive festival experience and to digitally keep the festival community alive through (historical) atmospheric images.

Given the random nature of the display and the public context of a festival, we consider the initial infringement on privacy to be minimal. To optimally protect your rights, we operate a strict and accessible 'Notice-and-Take-Down' policy (see Article 6).

### 4. Security and AI Screening

The connection to the Website is secured using up-to-date SSL encryption. To prevent abuse and inappropriate content, all uploads are scanned by an AI filter upon entry for explicit content (such as nudity and violence). Photos that do not meet these criteria are rejected immediately and are not stored.

### 5. Retention Period

Photos remain available to MetalMemories to visualize the festival experience. After the conclusion of the respective event, the photos may remain posted on the website as historical material (archive/reference) and may be deployed for promotional expressions (such as social media or flyers) of the platform. If a data subject exercises their right to object (removal), the relevant photo will be permanently destroyed immediately.

### 6. Your Rights (Removal & Objection)

You have control over your data at all times. You have the right to:

- Request access to the data we process about you.

- Demand immediate erasure (right to be forgotten) of a photo in which you are identifiable.

How to request removal:

1. The Report button: Use the 'Report' button located next to the relevant photo on the Website. After providing your email address (solely for verification and handling purposes), the photo will be made invisible with immediate effect and subsequently deleted from our systems permanently.
2. Email: Email [support@metalmemories.nl](mailto:support@metalmemories.nl), stating the photo number. We execute manual removal requests via email within 24 to 48 hours.

Once a photo is removed, it is permanently gone and will no longer be used for commercial or promotional purposes.

## 7. Supervisory Authority

You have the right to lodge a complaint with the national supervisory authority, the Dutch Data Protection Authority (Autoriteit Persoonsgegevens - AP), if you believe that MetalMemories is handling your personal data carelessly or unlawfully.